



UNIVERSITETI I EVROPËS JUGLINDORE  
УНИВЕРЗИТЕТ НА ЈУГОИСТОЧНА ЕВРОПА  
SOUTH EAST EUROPEAN UNIVERSITY

## Study program

## Business Analytics and Artificial Intelligence (2026/2027)

Faculty	Business and Economics
Study Cycle	First Cycle (Undergraduate)
ECTS	240
Code	BAAI-240
Title	Bachelor of Economics in Business Analytics and Artificial Intelligence
Accreditation date	29.04.2026

## Description of the program

### Career

### Learning outcomes

Knowledge and understanding

Applying knowledge and understanding

Making judgement

Communication skills

Learning skills

### List of courses

#### Semester 1

- [3.0 ECTS] Albanian/Macedonian Language

#### Semester 2

#### Semester 3

#### Semester 4

**Semester 5**

**Semester 6**

**Semester 7**

**Semester 8**

**Description of courses**

**Core courses**

**Elective courses**