



UNIVERSITETI I EVROPËS JUGLINDORE
УНИВЕРЗИТЕТ НА ЈУГОИСТОЧНА ЕВРОПА
SOUTH EAST EUROPEAN UNIVERSITY

Study program **Diplomacy (2017/2018)**

Faculty	Contemporary Social Sciences
Study Cycle	Second Cycle (Postgraduate)
ECTS	120
Title	Master of Diplomacy
Accreditation archive number [120]	03-619/3
Decision for starting of the program	03-1619/19 (10.11.2017)
Accreditation date	21.03.2017

Description of the program

The study program in Diplomacy has been designed to develop the conceptual understanding and comprehension of students about practices and procedures of modern diplomacy and to help them work efficiently in the diplomatic community. The program has been designed for diplomats, high representatives abroad, regional and international organization members as well as multinational corporations. This program is also dedicated to those who wish to develop their diplomatic career in the future or to work in different governmental and multi-corporative institutions. It is a combination of academic studies and professional trainings. The international communications sphere, international law and international trade are supplemented with academic disciplines that are studied. Professional aspects are explained by diplomats, politicians, and higher government officials who will lecture as visiting /external professors. The program consists of 120 ECTS and it is carried out through full-time studies lasting four semesters (each semester brings 30 credits).

Career

Graduates will find careers in the ministries of Foreign Affairs in the government sector and in the field of international diplomacy, in business sector, legal sector, police, banks, journalism, consulting management, libraries and to be lecturers.

Learning outcomes

Knowledge and understanding

- Has a deep knowledge and competent understanding of theories in the field of diplomacy
- Has specific knowledge of the negotiations, mediation, and other ways to resolve conflicts.
- Has certain knowledge about the role of international organizations in diplomacy.
- Has a clear knowledge and understanding of foreign policy and its main actors (state and non-state) that make up the dynamic network of the Ministry of Foreign Affairs.

Applying knowledge and understanding

- Can be operated successfully in small diplomatic assignments, to work in diplomatic missions or in the departments of Foreign Affairs under different ministries as well as being a member of the international trade organizations and other

institutions.

- Can work as a team member for the development of negotiating positions on international legal issues.

Interpret theoretical perspective in international relations in some cases.

- Describes the role of diplomacy in world politics.

Making judgement

- Rationalize the current diplomacy and processes at the international level.

- Evaluated articles of varying complexity for international topics.

- Ability to interpret relevant data on the reasoning that reflect relevant diplomatic issues.

- Can make critical thinking and provides critical views on the work of diplomatic organizations such as the Ministry of Foreign Affairs and diplomatic missions.

Communication skills

- Can draft letters within certain diplomatic communications.

- Can introduce and write scientific papers and to prepare research projects in the field of diplomacy.

- Can address the audience with shapes assigned to specific problems in international relations and diplomacy.

- Can develop and utilize diplomatic terminology diplomatic communication with representatives of diplomatic missions in Macedonia.

Learning skills

- Can draft letters within certain diplomatic communications.

- Can introduce and write scientific papers and to prepare research projects in the field of diplomacy.

- Can address the audience with shapes assigned to specific problems in international relations and diplomacy.

- Can develop and utilize diplomatic terminology diplomatic communication with representatives of diplomatic missions in Macedonia

List of courses

Semester 1

- [MDP-01] [6.0 ECTS] **Political Analysis**
- [MCDP1020] [6.0 ECTS] **International Institutions**
- [MDP-02] [6.0 ECTS] **Public Diplomacy**
- [6.0 ECTS] **Elective course**
- [6.0 ECTS] **Free elective course**

Semester 2

- [MCPS3010] [6.0 ECTS] **International Public Law**
- [MDP-03] [6.0 ECTS] **Diplomatic and Consular Law**
- [MCDP2010] [6.0 ECTS] **International Relations**
- [6.0 ECTS] **Elective course**
- [6.0 ECTS] **Free elective course**

Semester 3

- [MCPA1010] [6.0 ECTS] **Research Methodology**
- [MDP-04] [6.0 ECTS] **Globalization**
- [MCPA3040] [6.0 ECTS] **Political Management**
- [6.0 ECTS] **Elective course**
- [6.0 ECTS] **Elective course**

Semester 4

- [MCDS4010] [30.0 ECTS] **Master Thesis**

Description of courses

Core courses

- **Political Analysis**

Course objectives: - Knowledge of analytical and methodological approaches in policy analysis; - Ability to critically evaluate and apply theories and methods in policy; - Knowledge of analytical debates in politics; - Ability to analyze aspects of policy from different perspectives; - Ability to apply theories of case studies;

- **International Institutions**

This subject covers theoretical issues regarding the international institutions of the universal and regional level, their historical development, the role, functions and responsibilities. Particular emphasis is placed on the question of their role in solving collective problems and issues in global politics. The focus is placed on their role in the area of peace and security, economic development, human rights, the democracy and the rule of law. The focus is on the main bodies within the institutions responsible for achieving the set goals.

- **Public Diplomacy**

The course aims to present the differences between traditional diplomacy and public diplomacy, and the importance of public diplomacy in international relations. The course aims to determine the manner of public diplomacy impact and how it changes in development processes in the countries.

- **International Public Law**

The module is designed in a way that students will become familiar with basic concepts of international public law, often identified with international law in general, which receives its bases in the seventeenth century, as the right of nations to witness the name of today's most important universal organization the United Nations. Students will become familiar with modern international public law which regulates the relations between states, between states and international organizations, relations of international organizations and the behavior of persons and legal persons for whom states and international organizations believe are important for the international community.

- **Diplomatic and Consular Law**

The course provides an overview of the diplomatic and consular rights law, its historical development, practice cases concerning the application of these rules, the scope of diplomatic and consular agents who practice diplomacy, issues surrounding the implementation of the diplomatic and consular power in national systems. The course also analyze and study the parimles of the international law, their application and the application and impact of the same on interstate political relations, and the use of diplomatic relations in international conflicts. The course will concentrate on the formal conditions for the functioning of these two professions (diplomat and consul) based on diplomatic and consular law.

- **International Relations**

The course is planned to serve the students to think about what is happening in the world, to teach students the theories and developments concerning international relations. This course introduces students to the theoretical component in international relations, key ideas and debates in international relations, particularly on basic concepts, actors in international relations, foreign policy and the power of international relations. The lectures will also be focused on international political economy and politics of global prosperity, present and future problems in the international system, including armed conflict, economy, demography and environment.

- **Research Methodology**

This course is designed for students who are preparing a Master thesis. The main objectives of the course is for students to be offered tools for the construction of their thesis regarding the research question and creating methods for collecting data through qualitative and quantitative analysis. The subject is focused on problems of quantitative methods and techniques such as statistical analysis, texts related to the theory and testing hypothesis. In addition, of significance are topics of descriptive and causal inference, longitudinal, comparative and research case studies. Advanced information is offered for collecting data working with text. The aim is analyzing the data qualitatively, finally putting all theoretical and practical actions in the design and writing the thesis.

- **Globalization**

- Students will have a deeper conceptual understanding of globalization as a phenomenon that flattened the world (Friedman). - Have a vision for themselves and society in conditions of globalization - Able to debate intelligently for

globalization in various dimensions: economic, political, cultural and socio-spatial. - Able to identify the background of globalization and problematic reflections (ex. anti-globalization). Ready to compare different perspectives on globalization and its influences nationally, regionally and internationally. - Ability to develop a structured study of the "product" or (EPI) phenomenon of globalization.

- **Political Management**

The aims of this course are: - To gain basic knowledge of the term policy and management - Be familiar with basic tools and activities in order to distinguish the political processes under different criteria. - To gain adequate knowledge for preparation of a survey and field working. - Application of knowledge gained from other objects and building a particular methodology for the preparation of essays-paper work. - To analyze the electoral process and the method of execution. - To prepare a political speech and to simulate the appearance of a political event. - Ability to actively participate in a debate organized by the Student Bashkim. - Ability to prepare and participate in research project, and presenting the results of scientific research. - To determine different ways and use scientific sources, to study and read selectively and comparatively to analyze political processes.

- **Master Thesis**

After passing examinations, the student may begin the procedure of filing, making and public defense of thesis topic. The student chooses the mentor, who gives him instructions for preparation of the application of master theses. The application must be granted by the Graduate Studies Educational Collegium and the Scientific and Academic Council of the Faculty. After preparing the final version of Masters Thesis, Academic-Scientific Council of Faculty forms a three-member committee, which prepares the report, which is may be accepted or rejected. The positive report is approved by the Academic-Scientific Council and it is set the date of public defense.

Elective courses

- **European Union: Institutions, Politics and Laws**

The course aims to familiarize students with the complexity and development of European integration, and thus the development of the institutions (political and legal), their nature and characteristics, legislation and policies. Furthermore, the aim is to familiarize students with major theoretical interpretations of the development of the European Union, and to give consideration to current and possible future challenges that the EU faces, especially in terms of its institutions, policies and law.

- **Foreign Policy Analysis**

The theoretical part of the contents of this course will focus on the ways and the means of communication between states, media influence public opinion and foreign policy in creating of influence on various internal and external stakeholders in focusing on certain foreign policy issues. The practical part will be focused on analysis, open discussions and forecasts specific events in development.

- **History of Diplomacy**

The module is designed in a way that will provide theoretical and methodological skills for understanding of diplomacy and diplomatic relations from historical and current perspectives. Students will be eligible for an independent and detailed scientific research work in the broadest sense of diplomacy, which would allow transmission of theoretical, scientific and research findings (knowledge) and knowledge in social practice.

- **Leadership and Organizational Development**

Teaching of the course in Leadership and Organizational Development is introduced as part of a study program in Public Administration. The subject aims to enable students to learn how leaders and managers develop and implement the achievement of the mission and vision of an organization in the public sector; develop values required for long-term success and their application through appropriate activities and habits, as leaders and managers are personally involved in ensuring that management systems of the organization will be developed and implemented. Also about the way how the organization implements its mission and vision through a clear strategy based on the views of all interested parties, supported by all relevant policies, plans, goals and processes.

- **Sustainable Development**

In this course, students will gain a general knowledge that refers to Sustainable Development as a new concept imposed on the global scene that could present a stop on the planet Earth. Students will be provided with a knowledge about the concept of Sustainable Development, the superior understanding and concept for sustainable development, global environmental change, understanding of the principles and dimensions of sustainability, will be

able to become familiar with the policies of the European Union around sustainable development and will understand how it is created in the case of Macedonia's practice as policies of this category. The knowledge gained in this subject will greatly help to strengthen the knowledge and general knowledge of sustainable development at the international level at the level of the European Union and its member countries as well as in the Republic of Macedonia.

- **International Business**

Through this course students will gain knowledge about international business. Thus, students will realize the difference between theory and practice in international business, the role of international banking transactions, the way of their implementation, they will gain knowledge on bank guarantees and letters of credit EUROLIBO and codes when doing transactions.

- **Contemporary Political Systems**

The course objectives: - Students should be introduced to political systems in terms of their concept, characteristics and historical development; - Provide students with basic knowledge of theories and concepts of key political systems; - Students will learn basic concepts of classification of political systems; - Students should be able to recognize the specifics of certain political systems.

- **Diplomatic Protocol**

Within the course, students will have the opportunity to learn about key features of the development of diplomatic protocol throughout history. Particular attention will be paid to the virtues of modern diplomatic protocol and as a result the practice of many developed countries in this field will be considered and Practices of diplomatic protocol in the framework of international organizations.

- **Comparative Political and Administrative Systems**

The main objective of the program Comparative Political and Administrative Systems, is that the postgraduate studies students acquire knowledge on the principles of existing institutions of public administration and policy management based on different theoretical views on the general doctrine and comparative perspective.

- **Rhetoric**

During its long history of 2,500 years, rhetoric was used to indicate many different things; but rhetoric nowadays is considered as the art of persuasion through language. Rhetoric marks the way that an individual is linked to a particular theme or idea in order to convince the others. Rhetoric is characterized by several distinguishing features.

- **Multilingualism and multiculturalism**

The purpose of this subject will be multilingualism in multicultural societies as a social phenomenon. This phenomenon is massive in the world. During the lectures, more precise terms such as monoculturalism and multiculturalism will be considered. The term 'linguistic nationalism' has at least two forms of this nationalism, which collide with each other: for the leaders of the most powerful countries nationalism means expansion, and for minorities it takes the form of defiance and struggle for the affirmation of identity, despite such pressure. The emphasis during the program will be multiculturalism in education. In the schools curricula consists of contents from different cultures.

- **Selected Advanced Topics in IT Applications for Preparing a Scientific Paper**

The aim of this subject is: To display the technical elements, the structure of the text and design of a scientific research. To enable students to acquire advanced knowledge and skills from selected advanced chapters of IT applications that will be needed in preparing the scientific and research paper. Practical application of these objectives in preparing student's individual research paper.

- **Selected Advanced Topics in Applications for Statistical Data Processing**

The aim of this subject is: To display the technical elements in the field of statistics: organizing, processing, comparing through analysis and publication of data. To enable students to acquire advanced knowledge and skills from selected advanced chapters of the applications for statistical data processing. Practical application of these objectives in statistical processing of data obtained from questionnaires, reports, scientific studies and other documents.

- **Professional Communication**

The course is focused on the development of those communication skills that are essential for effective functioning in the professional world. Students will study the process for analysis of different communication situations, and will accordingly comprehend them. Among the themes that will be covered are communication in organization,

interpersonal and group communication, oral presentations, interviews for employment, professional business letters and interpersonal skills including group dynamics and teamwork.

- **Labor Market**

The main aim of the course "Labor Market" is to provide second cycle students with basic and in-depth knowledge in the field of labor market theory and the mechanism of functioning of the market economy. The objective of the course Labor Market is to provide and teach students about categories, laws and basic principles through which the labor market functions. The course makes a detailed analysis of behavior pattern and the role that key agents play in labor market: individuals, companies and government. The analysis is based on two basic categories - labor demand and labor supply, which are applied in almost all the topics that are addressed in this course. The knowledge gained by the students from this course, serves as essential theoretical basis necessary to understand and grasp the different theories and policies that are applied in the labor market. The course teaches students to understand how labor markets distribute and use efficiently the rare factor of production- the labor. Lectures include knowledge about the concepts of labor demand and labor supply and their practical application; behavior of individuals in the labor market, in order to maximize their usefulness; behavior of companies in the labor market, aiming profit maximization; government's role in the labor market, the different structures of labor markets: labor market in full competition, monopoly in the labor market, the role of unions in the labor market, the bilateral monopoly in the labor market. Lectures and class discussions cover material that may not be in the book and some aspects of the material contained in the basic literature will not be discussed in class, but are left for active studying of the student. Therefore in order the student to achieve success in learning the course is to be present in lectures and workshops by participating actively in the discussion of various issues related to labor market.

- **Methodology of Teaching**

The aim of the course is to introduce the students to the basic teaching approaches and methods. They are expected to gain knowledge and skills in order to be able to apply the active educational tools. The course also offers development, learning and teaching as concepts and basic practices that allow teachers to teach about the development of thinking. Throughout this course, students will gain both theoretical background and entirety of strategies that will enable them to reflect and develop both their own and their students' critical thinking.

- **Philosophy of Social Sciences**

This module covers information that will provide the learner to gain knowledge, skill and competence of the social sciences, including general methodology (explaining, theorizing, testing), the application of philosophy (especially individualism versus holism), the nature of rationality, and the history of theories and concepts. This module offers an advanced survey of current debates about the ontology, methodology, and aims of the social sciences. It will focus on the central issues of the social sciences: Ethno methodology; Evolution; Phenomenology; Rationality; Relativism; Scientific Methods; Textual Interpretations. Learning outcomes: On successful completion of the course, students will be able to: Understand the goal of social sciences. Tell the difference between explaining and understanding human behavior; To explain the different approach in explanation of the social sciences compare the natural sciences, the peculiarities about human beings and social phenomena; To understand the social structures, practices, norms, institutions, etc. The relationship between individuals and larger social structures; To explain the rely not only on facts about individuals and their mental states, but also the cases in which social phenomena cannot be explained in terms of individual behavior; To understand the value-laden in a different way or to a different degree than natural science, the possibility to have a value-free social science, the possibility to have an objectivity in social science.

- **Project Management**

On successful completion of the course, students will be able to: plan the activities necessary to implement the project, identify their interdependencies, their duration and costs; prepare the necessary reports and perform all the required communication between the project and the client, as well as among the team members and the other stakeholders. structure the project to its constituent activities; prepare a Gantt-chart and a network plan for the project and identify the shortest time needed to complete the project; use MS Project as a tool in the process of planning, implementation and review of the project; define the project, identify its scope and objectives and develop project specification;

- **Optimization Methods**

The aim of this course is to present techniques of modeling and optimization in order to prepare students for developing their ability to prepare models for solving real problems in the field of computer science. The course explore the importance of matrix factorizations as an important tool which offers modality for optimizing the solutions of different numerical algorithms which are of basic interest for problem solving in the area computer sciences. The course introduces optimization theory and approach to find the optimum. The different methods of optimization will be analyzed such as the simplex method, duality problem and sensitivity of the problems of linear programming. The aim

is to explore a computer implementation for each of the problems followed by the proposal of the corresponding model for optimization.

- **Ethical and Legal Issues in Information Technology (IT)**

Aims of the course program: to develop an understanding of the relationship between computing, technological change, society and the law; to emphasize the powerful role that computers and computer professionals play in a technological society; to provide an understanding of legal areas which are relevant to the discipline of computing; to provide an understanding of ethical concepts that are important to computer users and professionals; to provide experience in the consideration of ethical matters and the resolution of ethical dilemmas.

- **Protection of Human Rights**

The purpose of this course is: to introduce students with the concept of international law on human rights, their implementation, influence of those rights in the creation of national policies; to encourage students to critically reflect on the relationship between international law and national law; make them aware of current international events, how they affect the daily lives of people in the world; encourage students to contribute in matters of drafting laws for the protection of human rights hoping that, the law makers will consult them same during the creation and implementation of state policies.