

**South East European University  
Tetovo, Republic of Macedonia**

**2<sup>ND</sup> CYCLE PROGRAM IN  
PUBLIC ADMINISTRATION**

**Master studies - Academic Diplomacy**

## **Program of Master studies –Academic Diplomacy**

### **I. GENERAL DESCRIPTION OF THE PROGRAM**

The program Master studies –Academic Diplomacy is designed to develop conceptual understanding of students for practices and procedures of modern diplomacy and to help them to work effectively in the diplomatic community. It is designed for diplomats, higher civil servants in different ministerial headquarters abroad, members of international and religious organizations and clerks in non-governmental organizations and multinational corporations. This program is also dedicated to those who want to have career of diplomats or want to work in different governmental sectors or multinational corporations and for those who want to work in governmental sectors and multinational companies. This master program is combination of academic studies and professional training. The area of international and cultural communications, international law and international economy are complemented with academic disciplines which are being studied. The professional aspects are thought by diplomats, politicians and higher governmental clerks who are going to instruct as visiting professors. The program is consisted of 90 credits and it is realized through fulltime studies in duration of 3 (three) semesters (30 credits for a semester). Students who are going to attend this program of Master studies can work in the ministries of foreign affairs, governmental sector and in the field of international diplomacy. The other can work in business sector, legal sector, in a police, banks and as journalists, in consultant management, libraries and to be instructors.

#### **Learning outcomes**

- To develop conceptual understanding of students for practices and procedures of modern diplomacy
- To enhance the ability of students to work effectively within diplomatic community
- To enable students to write, present research thesis and to prepare research diplomacy projects
- To prepare students for diplomacy work in headquarters and foreign departments of ministries but also as members of international commercial and other organizations.

### **II. PROGRAM AND CURRICULUM DESCRIPTION**

<b>Semester 1</b>	<ul style="list-style-type: none"> <li>• Academic research and writing ( 5 credits )</li> <li>• International institutions (5 credits)</li> <li>• History of diplomacy from 1648 to 1945 and after 1945 (5 credits)</li> <li>• Comparative problems in Global Political Economy (5 credits)</li> <li>• International relations (5 credits)</li> </ul>
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<b>Semester 2</b>	<ul style="list-style-type: none"> <li>• European Union: Institutions, Politics and Law (5 credits)</li> <li>• Diplomacy and diplomatic methods (5 credits)</li> <li>• Political ethics : Internal, International and Diplomatic (5 credits)</li> <li>• Peaceful solution of disputes (5 credits)</li> <li>• Comparative Political systems (5credits)</li> </ul>
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Elective courses include:

- United Nations System
- Politics of the third world
- Strategic Theory
- International negotiations
- Analysis of the foreign and defense policy

<b>Semester 3</b>	<ul style="list-style-type: none"> <li>• Master Thesis (30 credits)</li> </ul>
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## **1 . Description of courses**

### **Academic research and writing**

This subject helps students to complete extensive research tasks and writing tasks successfully which are needed in the master program including also writing thesis according to high academic standards, relevant of the aims of the student carrier. The topics include primary (empiric) and secondary research techniques, original documentation, bibliography, selection, interpretation and organization of information, formatting and editing. All of these enable students to be more experienced in using of electronic basis of data and Internet in the research process. It also teaches student to work effectively with mentor on his/her thesis.

“Research thesis is obligatory part of the academic request of this subject”

### **International Institutions**

Advanced subject for examination of development, activities and influence of international organizations, this course examines administrative structure and structure for decision making and also the function of more important international politics, economic and military institutions as NATO, Council of Europe, Organization for Security and Cooperation in Europe, Organization of United States, Arab league etc. This course analyses the organizational structure of this organizations and its influence on the politics of the countries members and the way that institutional decisions are governed by the politics of the countries members. Special attention should be given to problems and perspectives of the international organizations.

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### **History of diplomacy from 1648–1945 and after 1945**

This module investigates the development of diplomacy in the Westphalia Agreement (1648) till the end of the Second World War and elaborates the main diplomatic happenings from the end of the Second World War till today.

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## **International politic economy**

This course is focused on the historic development of the international politic economy from the Mercantilism till Post-Breton wood era, and the theories of this development. Common study of theoretic and historic topics which are going to be elaborated include liberalism and free trade, ways of production and motivation of capitalists, "spatial" reasoning, concept of nation, concept of class and rediscovery of imperialism, achievements of the society and the concept of global political economy with reference of the international finance system, international trade system, the role of non-state actors, relations north-south. This subject involves students in debates for some key problems of the policy development. The questions for influence of colonialism, the nature of state and the power of the Third world, dependence, and policy of development administration, help and economic liberalization are also taken in consideration. The accent is on the critical analyses of texts.

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## **International relations**

This course has two central topics. The first is to introduce students with the subject of International Law and International Relations through studying concepts, theories, perspectives and central questions and problems in this area. So, IL and IR will be examined as academic disciplines and the perspectives and approaches which will be used during the analyses of international happenings and processes. Conceptual and theoretical problems will be examined during studying of international relations: Who are main players in IR? Has IR have ethical dimension? Has the concept for "security" been changed in the last 50 years? Will we take in consideration numerous essential problems in IR: international development, human rights, crisis in debts, crisis in Kosovo, trade disputes and efforts will be made to connect them with theoretical problems? The aim is not to study everything that we should know for IR and IL but to give a feeling to what it is exactly IR and IL, how were they developed and where they go. The second aim is to help students develop their skills and for that purpose exercises and home works are designed and included in order to develop the skills which the student possess.

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## **European Union: Institutions, Politics and Law**

This kind of module examines theories and practices of European political and economical integration and elaborates the integration process from 1950 to 1990 focusing mainly on implications in 1992 and afterwards. Supported political and institutional changes in politics, economy, foreign relations and defense are being analyzed leading to Maastricht Agreement and European Union. Political unification, socio-economical and cultural integration, ratification of international system and cooperation with Eastern Europe and Mediterranean countries are being discussed too. The subject also examines the structure and process of decision making of European Union through analyses of current problems including agronomy politics, budget control and monetary politics, social and regional questions and politics related to bigger integration of the country members. It examines international practice for making agreements, participation in European Union in other international organizations, influence on constitutional law and law for market of EU on foreign relations and status of international law as an integral part of legal system of the Union. Mutual relations between international trade and union trade, monetary relations, competition and environmental laws, and politics are illustrated as “case studies”.

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## **Diplomacy an diplomatic methods**

This advanced course examines functions of diplomacy, establishment and severance of diplomatic relations, relations between diplomatic and foreign politics, diplomatic secret services, espionage and principles, practices and problems of diplomatic immunity. It examines the organization of diplomatic missions abroad, the role of ambassadors and other diplomatic servants including their responsibility to their governments and their relation with governments of the states that they are appointed for. It analyses the link between diplomacy and communications, conflict management, negotiations and specialized diplomacy and influence on the technology of diplomacy is going to be discussed. This course offers specialized training of the structure and mechanisms of diplomacy with extensive use of simulation techniques. Accent is given to writing and speaking skills, professional ethics, negotiations techniques and bureaucracy organization. Preparation of factual and analytical reports and memorandums, policy proposals and official diplomatic correspondence is also part of this course. Aspects of public relations, public politics statements and press conferences are being analyzed.

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## **Politic ethics: Domestic, International and Diplomatic**

This course enables students to study the field of ethics with interdisciplinary approach. The accent is given to practical approach of ethic dilemmas which can be applied on diplomatic and international scene. The student examines the problems which are related to applications of ethics and values of decision making. Themes include theory of ethics, dilemmas in defense and security, ethics in political champagnes.

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### **Peaceful solution of lawsuits**

This course examines court and non-court procedures for resolution of lawsuits between states. The role of negotiations, mediations and reconciliation is examined and the role of United Nations for peaceful solution of international disputes. This course analyses the system of international arbitration: ad-hoc and within the frames of already established tribunals as it is Iran -USA, Claims tribunal and ICSID. Practices and procedures of International Justice Court will be studied in both capacities as it is mechanism for solution of international lawsuits for human rights, trade law and naval law. Specific objectives of this course are:

1. To study and to understand the existing, different mechanisms for solution of lawsuits between states peacefully.
2. To raise the consciousness of students for adequacy of particular solution mechanisms for some kind of disputes.
3. To examine and to evaluate practices and procedures of International Justice Court.
4. To develop discipline in order students to strive for peaceful solution of international disputes.

### **Comparative political systems**

This course is concentrated on politics of representation, focusing specially on parties, elections, parliament and governments. Topics include European review, European Union and representative government, level of administration in Modern Europe, politics of parties and political system and comparison of Western European Policy with post-communist Eastern Europe. It introduces main political and scientific concepts and approaches and it develops sense for European politics and sense for development of European political system. It enfold conceptual frame of comparative policy and introduces students with the governmental system of several European states.

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### **United nation system**

This advanced course encompasses origin, development, structure, administration, function and aims of United Nations and their special agencies such as UNESCO, UNICEF, UNHCR, etc. The executed work is being analyzed and the problems are being treated. Accent is given on the way that countries members influence on decisions and politics of United Nations and the way that national foreign politics are conditioned by diplomatic events within United Nations.

### **Third world policy**

This course examines political institutions of countries in development and it analyses particular problems present in these countries. Main preoccupations are countries of the third world of Asia, Africa and Latin America. This module also elaborates the relations in these countries with their surroundings including foreign political implications of domestic political conflict, development strategies, regional security and integration and relations with powerful countries.

### **Strategic theory**

The most powerful and the most important works in strategic theory and their specific manifestation in strategic doctrines of the main potentates are being examined. The influence of the Second World War on strategic theory, theory of nuclear prevention and limitation of the war, theory of guerilla war, revolutionary war and strategies of the collective security are going to be analyzed. This module also examines different analytical approaches to problems of international conflict and cooperation and stability of the system. The problems such are bargaining between countries, prevention, escalation and de-escalation are main discussion topic in this course.

### **International negotiations**

With an increased interdependence on international level the actors are forced to react together explicitly and implicitly. This course encloses the main theoretical approaches on problems for international negotiations and cooperation. Special accent is given to the main international institutions and negotiation processes. The problems are discussed generally and in details through several examples in different domains: security, economical relations, foreign policy etc. The comparison between these domains will help to emphasize several key decisions for success or failure in international cooperation.

## **Analyses of the Foreign policy and Defense policy**

This is Review of several theories and approaches for studying of foreign and defense politics. By studying of the foreign policy this course is concentrated on three areas: different approach in making decisions of foreign policy (it examines arguments for the way that individuals and groups within governments create foreign policy), systematic approach (it examines the way that anarchic international system influence thinking of individuals who make decisions and the effect it has on national foreign politics), and social approach (it examines the influence on domestic political structures, groups of interests, public opinion and national culture of foreign policy) . It secures systematic study of nature of foreign policy and the way in which it is created. Some themes that are going to be covered are: definition of aims for foreign policy, creation of foreign policy, the process of decision making of the foreign policy, implementation, public opinion and propaganda etc. This module also refers to perceptions of the security needs of different countries, the needed means for their defense, the transformation process of these means in effective defense strategy. It examines the nature and aims in planning and management of defense and it examines deeply different approaches which were adopted for optimal efficiency. This module is supported by different “case-studies” for management structure, procurement, budgeting, decreasing of means and defense position.